



[Home](#) > [Omni looks to have 'fun!'](#)

http://www.variety.com/index.asp?layout=print_story&articleid=VR1117920182&categoryid=14

To print this page, select "PRINT" from the File Menu of your browser.

Posted: Mon., Mar. 28, 2005, 10:00pm PT

Omni looks to have 'fun!'

3 Alliance-produced skein will air on weekends

By [LINDSAY CHANEY](#)

Omni Broadcasting Network has acquired 13 half-hour episodes of "fun!," a nonfiction program that travels around the globe visiting unique amusement parks, thrill rides and other family-oriented recreation.

Program, which will air on Omni's Saturday and Sunday morning programming block, is produced by 3 Alliance.

"This show is a perfect companion piece with our existing schedule. We are delighted to be in business with 3 Alliance, which has a reputation for producing product that is suitable for family viewing," said Omni Broadcasting prexy Dennis Johnson.

Omni launched in September 2003. It owns one TV station in San Luis Obispo, Calif., and negotiates carriage in other cities, giving it access to more than 50 million households, Johnson said.

Read the full article at:

<http://www.variety.com/story.asp?l=story&a=VR1117920182&c=14>

Like this article? Variety.com has over 100,000 articles, 35,000 reviews and 10,000 pages of charts. Subscribe today!

<http://www.variety.com/emailfriend>

or call (866) MY-VARIETY.

Can't commit? Sign up for a free 14-day trial!

<http://www.variety.com/emailfriend>

© 2005 Reed Business Information

Use of this Website is subject to [Terms of Use](#). [Privacy Policy](#)