

# PRESS RELEASE



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## **IT'S HOT "FUN!" IN THE SUMMERTIME! BLACK FAMILY CHANNEL PREMIERES NEW THEME PARK SHOW TARGETING TWEENS AND TEENS**

(June 20, 2005) Atlanta, GA – Just in time for summer, "FUN!" will take viewers on the ride of their life to experience the best theme park attractions in the world. "FUN!" debuts on Black Family Channel June 27<sup>th</sup>. The show will air weekdays at 10:30 a.m. (ET) and on Saturday mornings at 9:30 (ET). Check your local cable guide for channel listings or visit [www.blackfamilychannel.com](http://www.blackfamilychannel.com) for more information.

Families will have "FUN!" planning their summer vacation activities along with their kids. Whether it's a water park, amusement park, zoo or theme park, "FUN!" will bring 30-minutes of family adventure into your home.

John, the host of the show, is a young, energetic roller-coaster fanatic, who travels around the globe in search of the world's greatest, most unique and most exciting thrill rides and other family oriented playgrounds. Theme park enthusiasts and kids just wanting to have "FUN!" in the sun will learn everything about race car parks to animals to out-of-the-ordinary eateries and so much more! From Amsterdam to Atlanta, this show explores all that is educational, entertaining and interesting in the world of "FUN!" and family entertainment.

"What a perfect marriage," stated Executive Producers Jason Gordon and Donna Perkins-Mooney. "We are confident that Black Family Channel viewers will find "FUN!" captivating, enjoyable and exciting. At 3 Alliance, we share Black Family Channel's programming philosophy to provide quality, entertaining and informative programming choices for African American families."

"Even though "FUN!" is targeting tweens and teens, this show will be a hit across all age groups," stated Lisa Morgan, Vice President of Marketing and Promotions. "Theme parks are always a part of summertime fun for family outings, picnics, concerts and kids parties."

### **About Black Family Channel**

Black Family Channel is America's only minority owned and operated, 24-hour cable network committed to providing quality entertainment for the entire family. Our mission is to entertain, inform and empower urban communities with family programming.

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